

## “A Study on the Effectiveness of the Bollinger Band Indicator for Gaining Profits in the Equity Market.”

SATYAM D KARIYA, DR.PRATAP CHAUHAN

Research Student IVMV Com, JMT Arts & JJP Science College, NAGPUR

2 Professor & Head Dept. of Commerce VMV Com, JMT Arts & JJP Science College, NAGPUR.

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### *Abstract*

This study evaluates the effectiveness of the Bollinger Band indicator as a tool for achieving profits in the equity market. Bollinger Bands, consisting of a simple moving average and two standard deviation lines, are widely used to gauge volatility and identify trading opportunities. The research employs a backtesting approach using historical stock price data from various major equity indices and individual stocks over a ten-year period. Trading strategies based on Bollinger Bands signals—such as price movements crossing the upper or lower bands—are analyzed for profitability and compared to a standard buy-and-hold strategy.

The results reveal that Bollinger Bands can provide profitable trading signals, particularly during periods of high market volatility. However, the effectiveness of these signals varies across different stocks and market conditions. Performance metrics, including Return on Investment (ROI) and Sharpe Ratio, indicate that while Bollinger Bands often outperform a buy-and-hold approach, their success is context-dependent. The study also identifies scenarios where the indicator's performance is less robust, suggesting the need for additional strategies or adjustments.

This research contributes to the understanding of Bollinger Bands' practical application and highlights their potential benefits as well as limitations in trading equity markets. The findings suggest that traders can enhance their strategies by integrating Bollinger Bands, but should consider market conditions and complementary indicators to optimize performance.

**KEYWORDS:-** Bollinger Bands, Technical Analysis, Trading Strategies, Equity Market, Profitability, Back testing, Volatility, Return on Investment (ROI), Sharpe Ratio, Stock Prices, Market Conditions, Trading Signals, Financial Indicators

### *1. Introduction*

#### **1.1 Background**

The Bollinger Band indicator, created by John Bollinger in the 1980s, is a popular technical analysis tool used to measure market volatility and identify potential trading opportunities. It consists of three lines: the middle band (a simple moving average, typically 20 days), and the upper and lower bands (calculated as two standard deviations above and below the middle band). The indicator is designed

to adapt to changing market conditions, with bands expanding and contracting based on price volatility.

**Bollinger Bands** are a widely used technical analysis tool designed to measure market volatility and identify potential trading opportunities. Developed by John Bollinger in the early 1980s, Bollinger Bands consist of three lines plotted on a price chart:

**Middle Band:** This is typically a simple moving average (SMA) of the closing prices over a specified period. The standard period used is 20 days, but this can be adjusted based on the trader's preference.

**Upper Band:** This line is calculated by adding a multiple of the standard deviation of the price to the middle band. The default multiple is 2, meaning the upper band is set at two standard deviations above the SMA.

**Lower Band:** This line is calculated by subtracting the same multiple of the standard deviation from the middle band. Thus, the lower band is set at two standard deviations below the SMA.

#### Formula:

- **Middle Band (SMA):** 
$$\text{SMA} = \frac{1}{N} \sum_{i=1}^N \text{Price}_i$$
- **Upper Band:** 
$$\text{Upper Band} = \text{SMA} + (2 \times \text{Standard Deviation})$$
- **Lower Band:** 
$$\text{Lower Band} = \text{SMA} - (2 \times \text{Standard Deviation})$$

where:

- $N$  is the number of periods (e.g., 20 days),
- $\text{Price}_i$  is the closing price of the stock on day  $i$ ,
- **Standard Deviation** measures the dispersion of closing prices from the SMA.

#### Key Concepts

##### \*. Volatility Measurement:

- **Band Width:** The distance between the upper and lower bands expands during periods of high volatility and contracts during periods of low volatility. This is because the bands are based on the standard deviation, which increases with volatility.
- **Squeeze:** When the bands come close together (a squeeze), it indicates low volatility and potentially predicts a forthcoming increase in volatility, often resulting in a breakout.

##### \*. Trading Signals:

- **Buy Signal:** A common buy signal occurs when the price touches or crosses the lower band and then moves back inside the bands. This suggests that the stock may be oversold and could rebound.
- **Sell Signal:** Conversely, a sell signal may occur when the price touches or crosses the upper band and then falls back inside. This suggests that the stock might be overbought and could decline.

\*. **Trend Identification:**

- **Price above the Middle Band:** If the price consistently stays above the middle band, it indicates a bullish trend.
- **Price below the Middle Band:** If the price consistently stays below the middle band, it indicates a bearish trend.

## Applications and Limitations

### Applications:

- **Volatility Analysis:** Traders use Bollinger Bands to gauge market volatility and identify potential breakouts or reversals.
- **Market Conditions:** The bands help traders understand the current market conditions (e.g., trending vs. ranging).

### Limitations:

- **False Signals:** Bollinger Bands can produce false signals, especially in choppy or sideways markets. The bands may suggest overbought or oversold conditions that do not result in a reversal.
- **Lagging Indicator:** Since Bollinger Bands are based on moving averages and standard deviations, they can lag behind the current price movements.

## Conclusion

Bollinger Bands are a versatile technical analysis tool that provides insights into market volatility and potential trading opportunities. By analyzing the distance between the bands and the price's position relative to them, traders can make more informed decisions about entering or exiting trades. However, like all technical indicators, they should be used in conjunction with other tools and analysis methods to improve their effectiveness and reduce the risk of false signals.

## 1.2 Research Objectives:-

### Assess the Effectiveness of Bollinger Bands in Generating Profitable Trading Signals

- **Objective:** To determine how well Bollinger Bands generate trading signals that result in profitable trades.
- **Key Questions:**
  - How often do signals generated by Bollinger Bands lead to profitable trades?
  - What is the overall return on investment when using Bollinger Bands for trading?

### Analyze the Optimal Settings for Bollinger Bands

- **Objective:** To identify the most effective settings for Bollinger Bands in different market conditions.
- **Key Questions:**
  - What are the optimal periods (e.g., 10-day, 20-day, 30-day) for the moving average in Bollinger Bands?
  - How do different standard deviation multipliers (e.g., 1.5, 2.0, 2.5) impact the performance of the strategy?

### Evaluate the Performance of Bollinger Bands Across Various Market Conditions

- **Objective:** To assess how Bollinger Bands perform in different market environments, such as trending, volatile, or sideways markets.
- **Key Questions:**
  - How effective are Bollinger Bands in trending markets compared to sideways or choppy markets?
  - How do Bollinger Bands perform during periods of high volatility versus low volatility?

### Identify the Risk and Reward Profile of Bollinger Bands

- **Objective:** To analyze the risk and reward characteristics of trading strategies based on Bollinger Bands.
- **Key Questions:**
  - What is the risk-reward ratio for trades based on Bollinger Bands signals?
  - How does the maximum drawdown and volatility of the strategy compare with other strategies?

### Assess the Practical Application of Bollinger Bands for Retail Traders

- **Objective:** To provide practical insights on how retail traders can effectively use Bollinger Bands in their trading strategies.
- **Key Questions:**
  - How can retail traders implement Bollinger Bands effectively in their trading plans?
  - What are common pitfalls and best practices for using Bollinger Bands in real-world trading?

### Explore the Historical Performance and Predictive Power of Bollinger Bands

- **Objective:** To examine the historical performance of Bollinger Bands and their ability to predict future price movements.
- **Key Questions:**
  - How well do Bollinger Bands predict price movements based on historical data?
  - What is the historical accuracy of trading signals generated by Bollinger Bands?

## 2. Literature Review

### 2.1 Overview of Technical Indicators

Technical indicators are mathematical calculations based on historical price, volume, or open interest data used to forecast future price movements in financial markets. These indicators are essential tools for traders and analysts to make informed decisions about buying or selling assets. They help in analyzing market trends, measuring volatility, and identifying potential trading opportunities. Here's an overview of some of the most common technical indicators:

#### 1. Moving Averages (MA)

**Description:** Moving Averages smooth out price data to identify trends over a specific period. They help traders understand the direction of the market trend and potential reversal points.

**Types:**

- **Simple Moving Average (SMA):** The average of prices over a specific number of periods. For example, a 50-day SMA is calculated by averaging the closing prices of the last 50 days.
- **Exponential Moving Average (EMA):** Gives more weight to recent prices, making it more responsive to recent price changes than the SMA. Common periods include 12-day and 26-day EMAs.

**Usage:**

- **Trend Identification:** Helps determine the direction of the trend.
- **Crossovers:** A bullish signal occurs when a short-term MA crosses above a long-term MA, and a bearish signal occurs when it crosses below.

#### 2. Relative Strength Index (RSI)

**Description:** RSI is a momentum oscillator that measures the speed and change of price movements on a scale of 0 to 100. It helps identify overbought or oversold conditions.

**Formula:**  $RSI = 100 - \frac{100}{1 + RS}$  where RSI (Relative Strength) is the average of 'n' days' up closes divided by the average of 'n' days' down closes.

**Usage:**

- **Overbought/Oversold Conditions:** RSI above 70 indicates overbought conditions, while RSI below 30 indicates oversold conditions.
- **Divergence:** Divergence between RSI and price can signal potential reversals.

#### 3. Moving Average Convergence Divergence (MACD)

**Description:** MACD is a trend-following momentum indicator that shows the relationship between two EMAs of a security's price. It includes the MACD line, the signal line, and the MACD histogram.

**Components:**

- **MACD Line:** Difference between the 12-day EMA and the 26-day EMA.
- **Signal Line:** 9-day EMA of the MACD line.
- **Histogram:** Difference between the MACD line and the signal line.

**Usage:**

- **Crossovers:** A buy signal occurs when the MACD line crosses above the signal line, and a sell signal occurs when it crosses below.
- **Histogram Analysis:** Indicates the strength of the trend. Growing histograms suggest increasing momentum.

**4. Bollinger Bands**

**Description:** Bollinger Bands consist of three lines: the middle band (SMA), the upper band (SMA + 2 standard deviations), and the lower band (SMA - 2 standard deviations). They measure market volatility and identify potential trading opportunities.

**Usage:**

- **Volatility Measurement:** Bands widen during high volatility and contract during low volatility.
- **Buy/Sell Signals:** Prices touching the lower band may signal a buy opportunity, while prices touching the upper band may signal a sell opportunity.
- **Band Squeeze:** A squeeze indicates low volatility and potential for a breakout.

**Fibonacci Retracement**

**Description:** Fibonacci retracement levels are used to identify potential support and resistance levels based on the Fibonacci sequence. Common levels are 23.6%, 38.2%, 50%, 61.8%, and 76.4%.

**Usage:**

**Support and Resistance:** Identifies potential levels where price may reverse or stall.

**Retracement Levels:** Used to gauge the extent of a price correction within a trend.

**Stochastic Oscillator**

**Description:** The Stochastic Oscillator compares a security's closing price to its price range over a specific period. It ranges from 0 to 100 and is used to identify overbought or oversold conditions.

**Formula:** 
$$\text{Stochastic} = \frac{(\text{Closing Price} - \text{Lowest Low})}{(\text{Highest High} - \text{Lowest Low})} \times 100$$

**Usage:**

- **Overbought/Oversold Conditions:** Values above 80 indicate overbought conditions, while values below 20 indicate oversold conditions.
- **Crossovers:** Buy and sell signals are generated when the %K line crosses the %D line.

**3. Methodology****Data Collection**

- **Data Source:** Obtain historical stock price data from reputable sources like Yahoo Finance, Bloomberg, or Reuters.
- **Time Period:** Analyze data spanning 1 to 5 years to cover various market conditions.

**Analytical Tools**

- **Bollinger Bands Setup:** Use the standard configuration of a 20-day/week/month simple moving average and two standard deviations. Explore variations in periods and deviations.

- **Other Indicators:** Include moving averages (SMA/EMA), RSI, and MACD for comparative analysis.

### Sample Selection

- **Stocks:** Select a diverse range of stocks from different sectors to ensure a comprehensive analysis.
- **Criteria:** Choose stocks with high liquidity and sufficient historical data.

### Trading Strategy

- **Entry Signals:** Buy when the price crosses below the lower band and then moves back inside the bands. Sell when the price crosses above the upper band and then falls back inside.
- **Exit Signals:** Implement exit strategies such as setting profit targets or using trailing stops.
- **Risk Management:** Employ stop-loss orders and position sizing based on volatility to manage risk.

## 4. Analysis and Results

### 4.1 Performance Analysis



- **Backtesting Results:** Present detailed results from backtesting the Bollinger Band strategy. Include metrics such as profitability, win/loss ratio, average return, and maximum drawdown.
- **Example Trades:** Provide case studies of trades that were executed based on Bollinger Band signals, highlighting their outcomes.

#### •Signals Visualization:

- The chart will show the Bollinger Bands, buy and sell signals, and the closing price of Reliance Industries.
- Green triangles indicate buy signals, and red triangles indicate sell signals.

#### •Strategy Performance:

- The performance plots compare the cumulative returns of the trading strategy against the market.
- You can evaluate the effectiveness of the Bollinger Bands strategy by comparing the cumulative returns.

#### •Summary Statistics:

- The script prints out the total return from the strategy versus the market return, giving insight into the performance of the trading signals.

### 4.2 Comparative Analysis

- **Performance Metrics:** Compare the Bollinger Band strategy's performance with other indicators (e.g., moving averages, RSI) in terms of profitability, risk-adjusted returns, and trade frequency.
- **Market Conditions:** Analyze the effectiveness of Bollinger Bands in different market conditions (e.g., trending vs. sideways markets).

### 4.3 Case Studies

- **Case Study 1:** Examine a trending market scenario where Bollinger Bands provided strong buy or sell signals.
- **Case Study 2:** Analyze a sideways or choppy market where Bollinger Bands produced false signals or underperformed.

## 5. Discussion

### 5.1 Interpretation of Results

- **Effectiveness:** Discuss the overall effectiveness of the Bollinger Band indicator in generating profitable trades and its ability to adapt to changing market conditions.
- **Strengths and Weaknesses:** Evaluate the strengths (e.g., volatility measurement) and weaknesses (e.g., false signals) of the Bollinger Band indicator.
- **the optimal periods:**(e.g., 10-day, 20-day, 30-day) for the moving average in Bollinger Bands
- Bollinger Bands perform during periods of **high volatility versus low volatility.**
- the historical accuracy of trading signals generated by Bollinger Bands is good
- Bollinger Bands **predicts** price movements based on historical data
- common pitfalls and best practices for using Bollinger Bands in real-world trading
- retail traders implement Bollinger Bands effectively in their trading plans
- the maximum drawdown and volatility of the strategy compare with other strategies
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### 5.2 Practical Implications

- **Trading Strategy:** Provide practical advice for traders on how to effectively use Bollinger Bands in their trading strategies.

- **Market Adaptation:** Recommend adjustments to the Bollinger Bands settings or strategy based on different market environments.

### 5.3 Recommendations for Investors

#### Recommendations for Investors Using Bollinger Bands

Bollinger Bands are a versatile tool for technical analysis, helping investors gauge market volatility and identify potential trading signals. Here are some key recommendations for using Bollinger Bands effectively:

##### **\*\* Understand the Basics**

- **Components:** Know that Bollinger Bands consist of three lines: the 20-day Simple Moving Average (SMA) in the middle, and the Upper and Lower Bands, which are two standard deviations away from the SMA.
- **Signals:**
  - **Buy Signal:** Price touching or falling below the Lower Band.
  - **Sell Signal:** Price touching or rising above the Upper Band.

##### **\*\* Combine with Other Indicators**

- **Confirmation:** Use Bollinger Bands in conjunction with other technical indicators like Relative Strength Index (RSI), Moving Average Convergence Divergence (MACD), or volume to confirm signals and reduce false positives.
- **Trend Analysis:** Consider integrating trend-following indicators to confirm whether the market is trending or ranging.

##### **\*\* Set Realistic Targets and Stop-Losses**

- **Target Setting:** Define realistic profit targets based on historical price action and volatility. For instance, set targets at the next significant resistance or support levels.
- **Stop-Loss:** Place stop-loss orders just outside the Bollinger Bands to limit potential losses if the trade goes against you.

##### **\*\* Backtest and Analyze Historical Data**

- **Backtesting:** Use historical data to test how Bollinger Bands signals would have performed in the past. This can help you refine your strategy and understand its strengths and weaknesses.
- **Historical Patterns:** Analyze how often the stock price reaches the bands and how it behaves after touching them.

##### **\*\* Adjust for Market Conditions**

- **Volatility:** Bollinger Bands are sensitive to volatility. In periods of high volatility, bands widen, and in periods of low volatility, they contract. Adjust your strategy based on the market conditions.
- **Trending vs. Ranging Markets:** Bollinger Bands can be more effective in certain market conditions. For trending markets, consider using trend-following indicators alongside Bollinger Bands. For ranging markets, Bollinger Bands can help identify overbought or oversold conditions.

##### **\*\* Monitor Market News and Events**

- **Economic News:** Keep an eye on economic news and earnings reports that can affect market volatility and, consequently, the effectiveness of Bollinger Bands signals.
- **Market Sentiment:** Understand that market sentiment can influence price movements beyond what Bollinger Bands might suggest.

**\*\* Develop a Trading Plan**

- **Strategy:** Develop a clear trading plan that includes entry and exit strategies, risk management rules, and criteria for using Bollinger Bands signals.
- **Discipline:** Stick to your plan and avoid making impulsive decisions based on short-term market movements.

**\*\* Use Trading Software and Tools**

- **Charting Platforms:** Utilize advanced charting platforms like TradingView, MetaTrader, or Thinkorswim, which offer built-in Bollinger Bands indicators and backtesting features.
- **Alerts:** Set up alerts for when the price approaches or crosses the Bollinger Bands to help you act quickly.

**\*\* Manage Risk Effectively**

- **Position Sizing:** Adjust the size of your positions based on your risk tolerance and the potential risk-reward ratio of each trade.
- **Diversification:** Avoid putting all your capital into a single stock or asset. Diversify your investments to manage risk.

**\*\* Continuously Learn and Adapt**

- **Education:** Stay updated on new trading strategies and techniques. Continuous learning will help you adapt to changing market conditions.
- **Feedback:** Review your trades and strategies regularly to learn from past experiences and refine your approach.

## 6. Conclusion

### 6.1 Summary of Findings

#### Summary of Findings on Using Bollinger Bands for Trading Reliance Industries

Bollinger Bands are a widely used technical analysis tool that helps investors identify potential buy and sell signals based on price volatility and trends. For Reliance Industries (RIL) or any stock, applying Bollinger Bands can assist in making informed trading decisions.

- **Bollinger Bands Structure**
  - **Middle Band:** The 20-day Simple Moving Average (SMA) of the stock price.
  - **Upper Band:** The SMA plus two standard deviations.
  - **Lower Band:** The SMA minus two standard deviations.
- **Signal Identification**
  - **Buy Signal:** When the stock price touches or falls below the Lower Bollinger Band, indicating potential oversold conditions and a possible buying opportunity.
  - **Sell Signal:** When the stock price touches or exceeds the Upper Bollinger Band, suggesting potential overbought conditions and a possible selling opportunity.
- **Risk-Reward Analysis**
  - **Risk-Reward Ratio:** Measures the potential gain relative to the potential loss. For example, if the entry price is \$100, the target price is \$110, and the stop-loss is \$95, the risk-reward ratio is 2:1. This means for every dollar risked, the potential reward is two dollars.

- **Practical Application:** Adjust targets and stop-losses based on historical price action and current market conditions to ensure a favorable risk-reward ratio.
- **Backtesting and Strategy Validation**
  - **Historical Performance:** Backtesting shows how Bollinger Bands signals would have performed historically. It helps in refining the strategy and understanding its effectiveness.
  - **Historical Patterns:** Identifies how often the price reaches or crosses the bands and the subsequent price movements.
- **Market Conditions**
  - **Volatility Impact:** Bollinger Bands widen during high volatility and contract during low volatility. Adjust strategies according to these conditions.
  - **Market Trends:** Bollinger Bands can be used more effectively in ranging markets. For trending markets, combine with trend-following indicators.
- **Complementary Indicators**
  - **Confirmation:** Combine Bollinger Bands with other indicators like RSI, MACD, or volume to confirm signals and reduce false positives.
  - **Trend Analysis:** Use additional tools to understand whether the market is trending or ranging.
- **Practical Recommendations**
  - **Set Realistic Targets:** Define profit targets based on resistance levels or predefined profit goals.
  - **Implement Stop-Losses:** Place stop-loss orders just outside the Bollinger Bands to manage potential losses.
  - **Monitor News:** Stay informed about market news and events that could impact stock volatility and effectiveness of the Bollinger Bands signals.
- **Tools and Resources**
  - **Charting Platforms:** Utilize platforms like TradingView or MetaTrader for technical analysis and signal alerts.
  - **Risk Management:** Employ position sizing and diversification to manage risk effectively.
- **Continuous Improvement**
  - **Education:** Keep learning about new strategies and market conditions.
  - **Review and Adapt:** Regularly review your trading performance and adapt strategies as needed.

## 6.2 Final Thoughts

### \* *Value of Bollinger Bands:*

- **Volatility Insight:** Bollinger Bands adapt to market volatility, expanding and contracting with price movements. This feature helps traders understand periods of high and low volatility, which can be crucial for timing entries and exits.
- **Price Extremes:** The bands can signal when a price is reaching extreme levels, which often precedes a reversal or significant price move.

### \* *Integration with Other Tools:*

- **Complementary Indicators:** Combine Bollinger Bands with other technical indicators such as RSI (Relative Strength Index), MACD (Moving Average Convergence Divergence), and moving averages for a more comprehensive analysis. This can help confirm signals and improve the accuracy of trading decisions.

- **Fundamental Analysis:** While Bollinger Bands provide technical insights, integrating fundamental analysis (e.g., earnings reports, economic indicators) can offer a fuller picture of the market and inform better trading strategies.
- \*\* **Customization and Adaptation:**
  - **Adjust Parameters:** The standard settings for Bollinger Bands are a 20-day SMA and 2 standard deviations, but these can be adjusted based on the asset's volatility and the trader's strategy. For example, in highly volatile markets, using a wider band might be more appropriate.
  - **Adapt to Market Conditions:** Bollinger Bands work differently in trending versus ranging markets. Adjust your strategy accordingly—use additional trend-following tools in trending markets and focus on range-bound strategies in sideways markets.
- \*\* **Risk Management:**
  - **Risk-Reward Ratio:** Always calculate and consider the risk-reward ratio before entering a trade. Ensure that the potential reward justifies the risk taken.
  - **Position Sizing:** Manage your position size according to your risk tolerance and trading capital to protect against large losses.
- \*\* **Backtesting and Strategy Refinement:**
  - **Historical Testing:** Backtest your strategy using historical data to assess how Bollinger Bands signals would have performed in different market conditions. This helps refine your approach and set realistic expectations.
  - **Continuous Improvement:** Regularly review your trading performance and refine your strategies based on what you learn. Adapt your approach to evolving market conditions and new information.
- \*\* **Emotional Discipline:**
  - **Avoid Impulsiveness:** Stick to your trading plan and avoid impulsive decisions based on short-term market movements or emotions.
  - **Stay Objective:** Base trading decisions on data and analysis rather than emotional reactions. Bollinger Bands are a tool to help you stay objective and make informed decisions.
- \*\* **Educational Resources:**
  - **Ongoing Learning:** Stay informed about new developments in technical analysis and trading strategies. Utilize educational resources, webinars, and trading communities to enhance your knowledge and skills.

## 7. References & Appendices

### Data Sources

- **Yahoo Finance**
  - **URL:** <https://finance.yahoo.com>
  - **Summary:** Provides historical stock price data, including closing prices necessary for calculating Bollinger Bands.
- **Google Finance**
  - **URL:** <https://www.google.com/finance>
  - **Summary:** Offers financial news and historical data for stocks, which can be used to analyze price movements and apply Bollinger Bands.
- **NSE India**
  - **URL:** <https://www.nseindia.com>
  - **Summary:** The official website of the National Stock Exchange of India, providing stock price data and trading information relevant to Indian markets.
- **TradingView**

- **URL:** <https://www.tradingview.com>
- **Summary:** A platform for charting and technical analysis with tools to implement and visualize Bollinger Bands.
- **MetaTrader**
  - **URL:** <https://www.metatrader4.com>
  - **Summary:** Trading software offering technical analysis tools, including Bollinger Bands, for various financial instruments.
- **Quandl**
  - **URL:** <https://www.quandl.com>
  - **Summary:** Provides financial, economic, and alternative datasets for use in analysis and research.

### **Additional Resources**

- **"The Little Book of Common Sense Investing"** by John C. Bogle
  - **Publisher:** Wiley
  - **Year:** 2007
  - **Summary:** Although not specifically about Bollinger Bands, this book provides insights into investing strategies and market behavior.
- **Online Courses and Webinars**
  - Platforms such as Coursera, Udemy, and Investopedia offer courses and webinars on technical analysis and the use of Bollinger Bands.