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AUTOMATIC DISPLAY CONTROL: IMPROVING THE USER EXPERIENCE ON MOBILE DEVICES

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ABSTRACT:

Automatic Display Control (ADC) is a feature commonly found in modern mobile devices that adjusts the display's brightness and contrast automatically based on the ambient lighting conditions. ADC improves the user experience by providing improved visibility, energy efficiency, and user convenience. It ensures a consistent viewing experience across different lighting conditions and promotes eye health by reducing the amount of blue light emitted by the display in low-light conditions. While there are some issues related to ADC, the benefits of this feature make it an essential component of modern mobile devices. This article provides an overview of ADC and its key advantages, highlighting the importance of this feature for enhancing the user experience on mobile devices.

Keywords: automatic display control, user convenience, light sensors

INTRODUCTION:

In today's digitally connected world, mobile devices have become an integral part of our daily lives. From communication and entertainment to productivity and information access, smartphones and tablets have transformed the way we interact with technology. As mobile devices continue to evolve, manufacturers are relentlessly striving to enhance the user experience by introducing innovative features. One such advancement that has gained significant attention is automatic display control, a technology aimed at optimizing the visual experience on mobile devices. The display plays a crucial role in determining the overall user experience on a mobile device.¹ It directly affects readability, visibility, and user comfort. Automatic display control is designed to intelligently adapt and optimize various aspects of the screen, such as brightness, colour temperature, and contrast, to deliver an optimal viewing experience in different environments and lighting conditions.



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One of the primary benefits of automatic display control is improved readability. Mobile devices are used in a wide range of lighting conditions, including bright outdoor environments and dimly lit indoor spaces. With automatic brightness adjustment, the device can detect ambient lighting conditions and dynamically adjust the screen brightness to ensure optimal visibility without causing eye strain or discomfort.² This feature proves particularly useful in scenarios where manual adjustment may be cumbersome or impractical, such as when transitioning between indoor and outdoor spaces. Moreover, automatic display control can enhance the visual experience by optimizing colour temperature and contrast.¹ The colour temperature of a display affects the perceived warmth or coolness of the screen, while contrast impacts the differentiation between various elements. By dynamically adjusting these parameters, mobile devices can deliver more accurate colours, sharper images, and better visibility of text and graphics, thereby enhancing the overall visual quality and user immersion.³

Furthermore, automatic display control contributes to power efficiency. By intelligently managing display settings based on the surrounding environment, mobile devices can conserve battery life. For instance, in low-light conditions, the screen can lower its brightness, leading to reduced power consumption. This optimization allows users to enjoy a prolonged usage time without sacrificing visual quality or straining the device's battery. Automatic display control is a technology that significantly enhances the user experience on mobile devices.^{4,5} By dynamically adapting screen brightness, colour temperature, and contrast, this feature ensures optimal visibility, readability, and visual quality in various lighting conditions. Additionally, it contributes to power efficiency, prolonging the device's battery life. As mobile technology continues to evolve, automatic display control promises to be a fundamental aspect of delivering an immersive and user-friendly experience on smartphones and tablets.⁶

USES OF AUTOMATIC DISPLAY CONTROL

Automatic Display Control (ADC) is a technology that offers a range of uses and benefits in enhancing the user experience on mobile devices. ADC adjusts the screen brightness in response to ambient lighting conditions. In bright environments, the display automatically increases its brightness to ensure optimal visibility without causing discomfort or eye strain. Conversely, in low-light environments, the brightness is dimmed to conserve battery life and prevent the display from being too harsh on the eyes. This feature eliminates the need for manual adjustments, providing users with a seamless viewing experience regardless of the lighting conditions.⁷ ADC utilizes ambient light sensors to detect the surrounding lighting environment. By accurately measuring the light levels, the device can make real-time adjustments to optimize the screen's appearance. This ensures that the display remains readable and clear, even in challenging lighting scenarios such as direct sunlight or dimly lit rooms. The colour temperature of a display influences the warmth or coolness of the screen's appearance. ADC



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dynamically adjusts the colour temperature based on the environment, creating a more visually pleasing and natural viewing experience.⁸ In warm lighting conditions, such as indoor lighting, the display can shift towards a cooler colour temperature to compensate. Conversely, in cooler lighting conditions, the display can adopt a warmer colour temperature, reducing eye strain and enhancing comfort.

ADC also contributes to optimizing contrast levels on mobile device displays. By adjusting the contrast settings based on the surrounding environment, the technology ensures that content appears clear, well-defined, and visually appealing. This enhances the legibility of text, sharpness of images, and overall visual quality, leading to a more engaging and immersive user experience.⁹

Another significant use of ADC is its contribution to power efficiency. By dynamically managing display settings, such as brightness and colour temperature, the technology helps conserve battery life. By lowering the screen brightness in darker environments or when the device is not in active use, ADC reduces power consumption, allowing users to extend their device usage time without compromising the visual experience. ADC offers a convenient and hassle-free viewing experience. Users no longer need to manually adjust display settings when transitioning between different environments or lighting conditions. The technology seamlessly adapts the display based on the real-time data from ambient light sensors, ensuring that users always have an optimal viewing experience without the need for constant adjustments. Automatic Display Control brings numerous advantages to mobile devices. By automatically adjusting brightness, colour temperature, and contrast, it optimizes visibility, readability, and visual quality. It also enhances power efficiency, prolonging battery life. With ADC, users can enjoy a convenient and immersive viewing experience across various lighting conditions, making it an indispensable technology for modern mobile devices.¹⁰

AUTOMATIC DISPLAY CONTROL (ADC): HARDWARE AND SOFTWARE COMPONENTS:

Automatic Display Control (ADC) consists of several components working together to optimize the visual experience on mobile devices. These components include:

Ambient Light Sensors: Ambient light sensors are fundamental to ADC. These sensors measure the intensity of light in the surrounding environment. They detect both natural light and artificial light sources, providing real-time data for the display control system. The accuracy and responsiveness of the ambient light sensors play a crucial role in ensuring optimal adjustments to the display settings.

Light Sensor Algorithm: The light sensor algorithm processes the data received from the ambient light sensors. It analyses the light intensity and determines the appropriate display settings based on predefined parameters and user preferences. The algorithm takes into account factors such as the brightness, colour temperature, and contrast levels to deliver an optimal visual experience.



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Brightness Control: The brightness control component adjusts the backlight intensity of the display panel based on the information provided by the ambient light sensors. It ensures that the screen is neither too bright nor too dim, optimizing visibility and reducing eye strain. The brightness control system can be implemented using various techniques, such as pulse-width modulation (PWM) or adaptive backlight dimming.

Colour Temperature Control: Colour temperature control is responsible for adjusting the display's colour balance based on the ambient lighting conditions. It ensures that the colours rendered on the screen appear natural and accurate. The colour temperature control component can dynamically shift the display's colour temperature towards cooler or warmer tones to compensate for different lighting environments. This feature helps reduce eye fatigue and enhances the overall viewing experience.

Contrast Enhancement: The contrast enhancement component of ADC optimizes the contrast levels of the display. It adjusts the ratio between the brightest and darkest parts of the screen to improve the differentiation and clarity of visual elements. By enhancing contrast, this component ensures that text, images, and graphics appear sharp and well-defined, enhancing readability and visual quality.

User Preferences and Customization: ADC systems often include user preferences and customization options. Users can adjust the sensitivity or aggressiveness of the automatic display control to suit their individual preferences. Additionally, they may have the ability to manually override the automatic adjustments and set specific display settings according to their needs.

Power Management: Power management is an integral part of ADC. The system aims to optimize power consumption while maintaining an optimal viewing experience. By dynamically adjusting brightness and other display parameters based on ambient lighting conditions, ADC contributes to power efficiency, helping to extend the device's battery life.

Automatic Display Control relies on components such as ambient light sensors, light sensor algorithms, brightness control, color temperature control, contrast enhancement, user preferences, and power management to deliver an enhanced visual experience on mobile devices. These components work together to adapt the display settings in real-time, ensuring optimal visibility, color accuracy, contrast, and power efficiency.

MECHANISM OF AUTOMATIC DISPLAY CONTROL

The mechanism of Automatic Display Control (ADC) involves a combination of hardware and software components working together to adjust the brightness and contrast based on lighting conditions. The hardware component of ADC typically involves an ambient light sensor that is integrated into the mobile device. The sensor detects the amount of ambient light around the device and provides a signal



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to the software component of ADC. The software component of ADC typically includes an algorithm that uses the signal from the light sensor to determine the optimal display settings for the current lighting conditions. The algorithm may also take into account other factors such as user preferences and battery life. Once the optimal display settings have been determined, the software component of ADC adjusts the display's brightness and contrast automatically. The display settings are adjusted gradually, so the changes are not noticeable to the user. The ADC mechanism continuously adjusts the display settings based on the ambient lighting conditions detected by the light sensor.⁴ This ensures that the display remains visible and legible in different environments, and the battery life is optimized. The mechanism of ADC involves a feedback loop between the hardware and software components of the mobile device, allowing the display's brightness and contrast settings to be adjusted automatically based on the surrounding lighting conditions.

ADVANTAGES OF AUTOMATIC DISPLAY CONTROL

Automatic Display Control (ADC) offers several advantages to users of mobile devices. ADC adjusts brightness and contrast automatically based on lighting conditions, which improves the visibility in different environments. This makes it easier to read text, view images, and use the device in bright sunlight or low-light conditions. ADC optimizes the device's battery life by adjusting the display's brightness and contrast according to the ambient lighting conditions. This reduces the amount of power consumed by the display and extends the battery life of the device. ADC ensures a consistent viewing experience across different lighting conditions. The display's brightness and contrast are adjusted automatically, so users do not have to manually adjust the settings to suit different environments. ADC eliminates the need for users to manually adjust the display's brightness and contrast settings, which can be inconvenient and time-consuming. This allows users to focus on using the device rather than adjusting settings. ADC can also have a positive impact on eye health by reducing the amount of blue light emitted by the display in low-light conditions. This can help to reduce eye strain and improve sleep quality. The advantages of ADC make it a valuable feature for mobile device users. It improves the visibility of the display, enhances energy efficiency, ensures a consistent viewing experience, provides user convenience, and promotes eye health.

DISADVANTAGES

While Automatic Display Control (ADC) offers several benefits, there are some disadvantages that should be considered. The ambient light sensor may not always accurately detect the lighting conditions in the environment. This can result in the display's brightness and contrast being adjusted incorrectly, which can be frustrating for users. ADC can be a significant drain on the device's battery, as it requires the ambient light sensor and control circuitry to be active at all times. This can reduce the device's battery life, particularly if the ambient light sensor is not optimized for low power consumption. While



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ADC is designed to provide users with a consistent viewing experience across different lighting conditions, it may not be ideal for users who prefer to customize their display settings. Users who want to manually adjust their display settings may find ADC to be limiting. While ADC can reduce the amount of blue light emitted by the display in low-light conditions, it may not be sufficient for users who are particularly sensitive to blue light. In these cases, additional blue light filtering software or hardware may be necessary. The disadvantages of ADC are relatively minor compared to its benefits, and most users find that the advantages of this feature outweigh any drawbacks. However, it is important for users to be aware of these potential issues and to consider their own preferences and needs when choosing a mobile device with ADC.

SAMSUNG GALAXY S21 ULTRA SMARTPHONE' SUCCESSFUL IMPLEMENTATION OF AUTOMATIC DISPLAY CONTROL

The Samsung Galaxy S21 Ultra smartphone serves as one illustration of Automatic Display Control's (ADC) effective use. This gadget has an innovative ADC system that adapts the brightness and contrast of the display based on the ambient lighting conditions using a mix of hardware and software components. A superior ambient light sensor is included into the Galaxy S21 Ultra, allowing it to instantly recognise changes in lighting conditions. The display's brightness and contrast settings are then automatically adjusted by the device's software using this information. Additionally, the gadget has the ability to consider user preferences and change the display settings accordingly. The Galaxy S21 Ultra's ADC system's capacity to maximise battery life is one of its main advantages. The system adjusts the display's brightness and contrast according to the ambient lighting conditions, which reduces the amount of power consumed by the display. This can significantly extend the battery life of the device, making it ideal for users who need their device to last throughout the day. Another benefit of the Galaxy S21 Ultra's ADC system is its ability to provide a consistent viewing experience across different lighting conditions. The display's brightness and contrast are adjusted automatically, so users do not have to manually adjust the settings to suit different environments. This ensures that the device is always easy to use and easy to read, regardless of the lighting conditions. The Samsung Galaxy S21 Ultra's implementation of ADC is a great example of how this feature can enhance the user experience on mobile devices. The advanced hardware and software components work together seamlessly to optimize the display's brightness and contrast, providing improved visibility, energy efficiency, and user convenience.

CONCLUSION



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Automatic Display Control (ADC) has emerged as a crucial technology for enhancing the user experience on mobile devices. By intelligently adjusting display settings such as brightness, color temperature, and contrast, ADC ensures optimal visibility, readability, and visual quality in different lighting conditions. The benefits of ADC extend beyond mere convenience, offering tangible improvements to the overall user experience. One of the primary advantages of ADC is its ability to adapt to varying lighting environments. With ambient light sensors and sophisticated algorithms, mobile devices can automatically adjust the screen brightness to match the surrounding lighting conditions. This ensures that the display remains comfortably visible, whether in bright outdoor settings or dimly lit indoor environments. By eliminating the need for manual adjustments, ADC provides users with a seamless and hassle-free viewing experience.

Moreover, ADC contributes to visual comfort. By dynamically controlling the colour temperature of the display, the technology reduces eye strain and fatigue. The ability to shift colour temperature towards cooler or warmer tones based on the ambient lighting conditions enhances the visual comfort, making prolonged device usage more enjoyable.

ADC also plays a significant role in improving the visual quality of mobile device displays. By optimizing contrast levels, the technology enhances the clarity and definition of on-screen content, including text, images, and graphics. This results in a more engaging and immersive visual experience for users, whether they are reading articles, browsing social media, or watching videos.

Furthermore, ADC contributes to power efficiency. By dynamically managing display settings, such as brightness, colour temperature, and contrast, the technology helps conserve battery life. By automatically dimming the screen in low-light conditions or when the device is idle, ADC reduces power consumption without compromising the user experience.⁵ This power-saving feature allows users to enjoy extended device usage without the constant worry of running out of battery. In conclusion, Automatic Display Control is a valuable technology that significantly improves the user experience on mobile devices. By adapting to different lighting conditions, enhancing visual comfort, optimizing visual quality, and contributing to power efficiency, ADC creates a seamless and enjoyable viewing experience for users. As mobile technology continues to advance, ADC is expected to play an increasingly vital role in delivering immersive and user-friendly displays, making it an indispensable component of modern mobile devices.

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