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Webometric Study of the Social Work Autonomous colleges in India: with Special Reference to Library Webpages

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Abstract:

The library webpages offers platform to the users to navigate the related information about library. This study presents a webometric study focused on the 29 Autonomous Social work college library webpages in India. Study examines the domain extension, internal and external links and total links and total backlinks of Social Work college library webpages. To collect data for this study, smallseotools.com and similarweb.com had used to find out domain authority and page authority of the Social Work Autonomous college library websites covered in this study.

Keywords: Webometric study, Website analysis, Webometric analysis, Library webpages, Domain & Page Authority, Total Backlinks, Domain Extension.

Introduction:

In addition to transforming our society from an information society to a knowledge society, the quick development and applications of information and communication technology (ICT) in the twenty-first century have fundamentally altered the conceptual framework of library services from traditional based to web-enabled services. Users and researchers across all fields are becoming more and more information-demanding in this altered knowledge society, and the World Wide Web (WWW) has emerged as the primary online communication tool for information access, sharing, and exchange. Therefore, the publication of websites that facilitates academic discussion with everyone is the most straightforward method for gathering, organizing, and spreading knowledge with economy and efficiency.

Various types of material, including as text, photographs, audio, and video, can be found on a website, which is a collection of linked web pages. A Uniform Resource Locator (URL) is a specific address that may be used to reach it online. In addition to serving as a representation of an organization's identity and legitimacy, institutional websites give the public, faculty, researchers, and students' access to vital information and services. Using a variety of webometric metrics, this study examines the Webometric Study of the Social Work Autonomous colleges in India: with special reference to Library web pages

Literature Review:

Previous studies mainly used a checklist method to assess the content of library websites. The major studies which evaluated the library websites are discussed in the present study.

Kawale Y. S. and K. Vandana are explored the study a webometric analysis on four autonomous institutes in the Goa state Four autonomous institutes in the state of Goa are the subject of a webometric investigation in the current study. The main goal is to use a variety of webometrics to evaluate and analyse their online presence. These include the number of web pages, page authority, domain names, and linked pages. Other significant the study calculates



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several online impact metrics, such as Google page rank, the Self-Link Web Impact Factor (SLWIF), the External Link online Impact Factor (ELWIF), and the Revised Web Impact Factor (RWIF). As a representation of an organization's identity, reach, and resources, websites are a crucial digital interface. They represent institutional functioning and are a valuable source of information for stakeholders.

Mohanan, Neethu explored the study on Webometric analysis of Websites of Autonomous Colleges under Mahatma Gandhi University, Kottayam: A Study. The World Wide Web is a technologically revolutionary invention. Because websites are increasingly being used as platforms for interpersonal communication, web traffic has increased dramatically in recent years. Metrics can be used to estimate the number of connected individuals to the internet and the material they share and find engaging. The websites of educational institutions can disseminate a wide variety of information to the user community through the development and maintenance of attractive and well-designed institutional websites.

Thelwall, Tang, and Price (2003) conducted a "webometric analysis of universities across 16 European nations" to examine academic interconnections. Their findings indicated that university websites were more likely to link to institutions in geographically proximate countries. Similar trends may also be observed within individual countries, such as the UK (Thelwall, 2002) and Canada (Vaughan, 2007; Vaughan & Thelwall, 2003)

Objectives of the Study:

- To analyse the URL of Autonomous Social Work College websites of India.
- To rank the websites on the basis of total number of links.
- To calculate the back link of the websites.
- To identify the domain name
- To examine the domain authority and page authority of Autonomous Social Work College websites of India.

Scope & Limitation:

The present study is entitled "Webometric Study of the Social Work Autonomous colleges in India: with special reference to Library web pages. This study is limited to Social Work Autonomous College libraries webpage in India.

S	Name of the Social Work	Official Website	Library webpage	Domai
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0				on
1	Tata Institute of Social	https://tiss.ac.in/	https://tiss.ac.in/academics/reso	.ac.in
	Sciences		<u>urce-centres/</u>	
2	Madras School of Social	https://mssw.in/	https://mssw.in/library/	.in
	Work			
3	Rajagiri College of Social	https://rajagiri.edu/	https://rajagiri.edu/library	.edu
	Sciences			
4	Loyola College of Social	https://loyolacollegeker	https://library.loyolacollegeker	.edu.in
	Sciences	ala.edu.in/	ala.edu.in/	
5	Madras Christian College	https://mcc.edu.in/	https://mcc.edu.in/library-2/	.edu.in



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2	Cauvery	College	for	www.cauverycollege.a	https://www.cauverycollege.ac.	.ac.in
9	Women			<u>c.in</u>	in/M5.aspx?qry=2382	

Table No. 1 shows the Domain extensions which are used by the 29 (Twenty eight) library websites of Social Work Autonomous Colleges which were taken for the study. Out of 29 library websites 13 websites of the Social Work Autonomous colleges in India have .edu.in, 05 websites have .ac.in. and 03 websites have .in and .edu extensions.

Total	l Number of Links of Librar	y websites	of Social W	ork Autonom	ous Colleges	
Sr.	Name of Autonomous	In Links	Out	Total No.	Percentage	Rank
No.	College		Links	of Links	(%)	
1	Tata Institute of Social	103	39	142	2.50%	16
	Sciences	(2.27%)	(3.40%)			
2	Madras School of Social	163	118	281	4.95%	6
	Work	(3.60 %)	(10.28%)			
3	Rajagiri College of Social	66	21	87	1.53%	22
	Sciences	(1.45%)	(1.83%)			
4	Loyola College of Social	24	8	32	0.56%	25
	Sciences	(0.53%)	(0.69%)			
5	Madras Christian College	418	7	425	7.49%	2
		(9.24%)	(0.61%)			
6	Tirpude College of Social	147	10	157	2.76%	14
	Work	(3.25%)	(0.61%)			
7	College of Social Work,	375	18	393	6.93%	3
	Nirmala Niketan	(8.29%)	(1.561%)			
8	School of Social Work,	240	6	246	4.33%	10
	Roshni Nilaya	(5.30%)	(0.52%)			
9	St Aloysius College,	247	71	318	5.06%	5
	Mangalore	(5.46%)	(6.19%)			
10	Sacred Heart College,	220	8	228	4.02%	11
	Tirupattur	(4.86%)	(0.69%)			
11	SS Jain Subodh PG	206	41	247	4.35%	9
	College	(4.55%)	(3.57%)			
12	Vimala College	38	85	123	2.16%	19
		(0.84%)	(7.41%)			
13	Sri Dharmasthala	204	7	211	3.72%	12
	Manjunatheshwara College	(4.51%)	(0.61%)			
14	Bharata Mata College,	169	21	190	3.35%	13
	Thrikkakara	(3.73%)	(1.83%)			
15	Guru Nanak College	99	33	132	2.32%	18
		(2.18%)	(2.87%)			
16	Sri Krishna Arts and	211	50	261	4.60%	8
	Science College	(4.66%)	(4.35%)			
17	Marian College	127	19	146	2.57%	15
	Kuttikkanam	(2.80%)	(1.65%)			
18	Bon Secours College for	98	11	109	1.92%	21
	Women	(2.16%)	(0.95%)			
19	St. Claret College	95	17	112	1.97%	20
	(Autonomous)	(2.10%)	(1.48%)			

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20	Holy Cross College ,	330	41	371	6.54%	4
	Nagercoil	(7.29%)	(3.57%)			
21	Thanthai Hans Roever	125	11	136	2.39%	17
	College	(2.76%)	(0.95%)			
22	St Joseph's College,	41	3	44	0.77%	23
	Bengluru	(0.90%)	(0.26%)			
23	St Joseph's College ,	249	13	262	4.62%	7
	Devagiri	(5.50%)	(1.13%)			
24	St Joseph's College,	22	12	34	0.59%	24
	Irinjalakuda	(0.48%)	(1.04%)			
25	Bishop Heber College	12	11	23	0.40%	26
		(0.26%)	(0.95%)			
26	Department of Social	10	5	15	0.26%	27
	Work, Loyola College	(0.22%)	(0.43%)			
27	Stella Maris College	247	71	318	5.60%	5
		(5.46%)	(6.19%)			
28	Kongu Arts and Science	226	386	612	10.79%	1
	College	(4.99%)	(33.65%)			
29	Cauvery College for	10	4	14	0.24%	28
	Women	(0.22%)	(0.34%)			

Table No. 2 illustrates the Number of Internal Links (ILs), External Links (ELs) and Total number of Links (TLs) of the Autonomous Social Work College websites of India, in which Madras Christian College (Autonomous) with 418 ILs occupies the first place, followed by College of Social Work, Nirmala Niketan with 375 ILs and Holy Cross College (Autonomous), Nagercoil with 330 ILs. Kongu Arts and Science College (Autonomous) with 386 ELs occupies the first position followed by Madras School of Social Work with 118 ELs and Vimala College (Autonomous) with 85 ELs. Kongu Arts and Science College (Autonomous) with 612 TLs occupies the first place followed by Madras Christian College with 425 TLs and College of Social Work, Nirmala Niketan with 393 TLs.

Domain Authority of Library Websites of Social Work Autonomous									
Colleg	Colleges								
Sr. No.	Name of Autonomous College	Domain Authority	Rank						
1	Tata Institute of Social Sciences	53	1						
2	Madras School of Social Work	29	8						
3	Rajagiri College of Social Sciences	37	3						
4	Loyola College of Social Sciences	28	9						
5	Madras Christian College	34	4						
6	Tirpude College of Social Work	10	16						
7	College of Social Work, Nirmala Niketan	29	8						
8	School of Social Work, Roshni Nilaya	19	14						
9	St Aloysius College (Autonomous), Mangalore	29	8						
10	Sacred Heart College (Autonomous), Tirupattur	29	8						
11	SS Jain Subodh PG College	24	12						
12	Vimala College (Autonomous)	33	5						

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Table 3 shows the Domain Authority of Library Websites of Social Work Autonomous Colleges. It is found that Tata Institute of Social Sciences having 53 highest score secured 1st position followed by Department of Social Work, Loyola College (Autonomous) having 39 score secured 2nd position and Rajagiri College of Social Sciences with 33 score secured 3rd position in Domain Authority.

Cauvery College for Women (Autonomous)

Page	Page Authority of Library Website of Social Work Autonomous Colleges							
Sr. No.	Name of Autonomous College	Page Authority	Rank					
1	Tata Institute of Social Sciences	19	10					
2	Madras School of Social Work	24	6					
3	Rajagiri College of Social Sciences	29	2					
4	Loyola College of Social Sciences	22	7					
5	Madras Christian College	31	1					
6	Tirpude College of Social Work	12	15					
7	College of Social Work, Nirmala Niketan	22	7					
8	School of Social Work, Roshni Nilaya	17	12					
9	St Aloysius College (Autonomous), Mangalore	21	8					
10	Sacred Heart College (Autonomous), Tirupattur	21	8					
11	SS Jain Subodh PG College	20	9					
12	Vimala College (Autonomous)	19	10					

28

29

(Autonomous)

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10

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27

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Table 4 shows the PageAuthority of Library Websites of Social Work Autonomous Colleges. It is found that Madras Christian College having 31 highest score secured 1st position followed by Rajagiri College of Social Sciences (Autonomous) having 29 score secured 2nd position and Guru Nanak College (Autonomous) with 28 score secured 3rd position in Page Authority.

Tota	Total backlinks of Library Website of Social Work Autonomous Colleges							
Sr. No	Name of Autonomous College	Total backlinks	Ran k					
1	Tata Institute of Social Sciences	64.19K	6					
2	Madras School of Social Work	272	23					
3	Rajagiri College of Social Sciences	461	20					
4	Loyola College of Social Sciences	695	17					
5	Madras Christian College	393.45 K	4					
6	Tirpude College of Social Work	35	27					
7	College of Social Work, Nirmala Niketan	414	21					
8	School of Social Work, Roshni Nilaya	225	24					
9	St Aloysius College (Autonomous), Mangalore	600.22k	2					
10	Sacred Heart College (Autonomous), Tirupattur	597.45k	3					
11	SS Jain Subodh PG College	1.57K	13					
12	Vimala College (Autonomous)	5.27K	8					
13	Sri Dharmasthala Manjunatheshwara College (Autonomous)	633	18					

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14	Bharata Mata College (Autonomous), Thrikkakara	1.10K	15
15	Guru Nanak College (Autonomous)	331.85K	5
16	Sri Krishna Arts and Science College (Autonomous)	1.85K	11
17	Marian College Kuttikkanam (Autonomous)	22.87K	7
18	Bon Secours College for Women (Autonomous)	58	26
19	St. Claret College (Autonomous)	2.46K	10
20	Holy Cross College (Autonomous), Nagercoil	846	16
21	Thanthai Hans Roever College (Autonomous)	641	19
22	St Joseph's College, Bengluru(Autonomous)	78	25
23	St Joseph's College (Autonomous), Devagiri	866	15
24	St Joseph's College, Irinjalakuda (Autonomous)	20	28
25	Bishop Heber College (Autonomous)	1.59K	12
26	Department of Social Work, Loyola College		
20	(Autonomous)	4.00M	1
27	Stella Maris College (Autonomous)	3.15K	9
28	Kongu Arts and Science College (Autonomous)	1.14K	14
29	Cauvery College for Women (Autonomous)	366	22

Table 5 shows the Total Backlinks of Library Websites of Social Work Autonomous Colleges. It is found that Department of Social Work, Loyola College (Autonomous) having 4.00M highest score secured 1st position followed by St Aloysius College (Autonomous), Mangalore having 600.22K score secured 2nd position and Sacred Heart College (Autonomous), Tirupattur with 597.45K score secured 3rd position in Total Backlinks.

Conclusion:

The paper investigates the library website, Domain extensions, internal and external links of 29 Social Work Autonomous Colleges library websites and rank them orderly. A detailed study in this area is quite interesting and exploratory for the current status of library websites and will be more helpful to readers. It was found that there exits websites of 29 Social Work Autonomous colleges websites also found significant differences in number of internal link, and external link among the website of 28 Social Work colleges. Madras Christian College (Autonomous) with 418 ILs occupies the first place, followed by College of Social Work, Nirmala Niketan with 375 ILs and Holy Cross College (Autonomous), Nagercoil with 330 ILs. Kongu Arts and Science College (Autonomous) with 386 ELs occupies the first position followed by Madras School of Social Work with 118 ELs and Vimala College (Autonomous) with 85 ELs. Kongu Arts and Science College (Autonomous) with 612 TLs occupies the first place followed by Madras Christian College with 425 TLs and College of Social Work, Nirmala Niketan with 393 TLs. The paper resolved thatthe Tata Institute of Social Sciences having 53 highest score secured 1st position followed by Department of Social Work, Loyola College (Autonomous) having 39 score secured 2nd position in Domain Authority. It also examines that page authority of Madras Christian College having 31 highest score secured 1st position followed by Rajagiri College of Social Sciences (Autonomous) having 29 score secured 2nd position. . It is found that in Total Backlinks Department of Social Work, Loyola

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College (Autonomous) having 4.00M highest score secured 1st position followed by St Aloysius College (Autonomous), Mangalore having 600.22K score secured 2nd position.

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