

## ENVIRONMENTAL TRANSFORMATION AND POLICIES AROUND THE WORLD – AN ANALYSIS

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### ABSTRACT

*In contemporary times, the environmental crisis has become an area of great concern around the world. Environmental deterioration poses a threat to human health, the ecosystem, natural resources, and the overall planetary wellbeing. This article aims to shed light on the manner in which the global food system plays a serious and consequential role in degrading the environment. An in-depth factual analysis has been done to understand the effects and carbon footprint of different dietary patterns on the environment. In addition to that, the important focus has been on studying and understanding the role of governments, international bodies and several other independent organizations in curating policies, programs and other similar strategies to address the problem and use the very challenge as a potential strategy to protect the ecosystem. The study reveals that a plant-based diet stands sustainable in the long term and can help in mitigating the carbon footprint of the food system. The research concludes by an observation that countries around the world have begun focusing on inculcating sustainable food policies as an important measure to combat global warming. The policies have proved to be effective and successful in achieving the desired goals.*

**Key Words:** Governance, Agriculture, Footprint, Sustainable, Food, Diet, Ecology.

### I. Introduction

The pattern in which the world is consuming food today is changing rapidly. Western diet pattern is becoming more and more popular amongst the growing population especially in developing countries, with international famous fast-food giants setting up franchises all around the world and the import and export of foreign food products bringing global cuisines under the roof of a single supermarket or a high-end restaurant, similar demands are being made from the food sector accordingly. This, in turn, has also affected the way policies are designed keeping in mind the changing food consumption pattern and the modus operandi of its production.

Food production, like any other activity, requires various kinds of resources like land, water, fossil energy, different kinds of production methods that affect the environment. Gradual and regular improvements in technologies have also led to a dramatic increase in the output of modern agriculture and thus the environmental impact of the production and consumption of different varieties of food has also increased. However, it is imperative to note that not all kinds of food products use the resources equally or affect the environment in the same manner. It significantly varies from diet to diet. Some food items may have nearly negligible impact and some may affect the environment to the extent that it begins destroying the eco-system. With the human population expected to grow up to almost 30% by 2050 i.e. from 7 billion to 9.8 billion as estimated by the United Nations Department of Economic and Social Affairs, humans will have more stomachs to feed and needs to cater to. This implies an increase in demand for more food products, especially of animal products, including animal flesh and milk, and crops that will have to be fulfilled by the suppliers. The relation of climate change and greenhouse gas emissions (GHGs) with food production has already begun to become a point of interest with the growing awareness. Present-day system of food production, especially the agriculture sector, has an immensely unsustainable effect on the environment. The use of different natural

resources especially to raise livestock and to grow their feed crops is increasing the degradation of the environment on a daily basis.

For this reason, it is crucial to find ways through which humans can feed the current as well as future generations in a sustainable manner by mitigating the adverse effects of the environmental footprint of the current global food system. It is becoming the need of the hour to move towards an environment friendly food system and adopt sustainable dietary patterns. Sustainable diets are those diets with low environmental impacts which contribute to food and nutrition security and to healthy life for present and future generations. Sustainable diets are protective and respectful of biodiversity and ecosystems, culturally acceptable, accessible, economically fair and affordable; nutritionally adequate, safe and healthy; while optimizing natural and human resources (FAO, 2010).

Hence the major perspective is to understand the role played by the agriculture and livestock sector in escalating the global warming and the role played by governments all over the world in addressing the issue and containing the same through requisite policies and regulations.

## II. Research Methodology, Data Collection and Review of Literature

**Lappé (2010)** has talked about the linkage of animal agriculture with climate change and highlights the facts about the way food system turns out to be a significant cause of environmental degradation which have been left unnoticed and most of the times ignored. This is mostly due to the lack of awareness and the dominant mainstream rhetoric about fossil fuels, transportation, and urbanization in relation to environmental pollution. She also talks about the relevance of the global food system that can prove to be a helpful tool in containing the effects of animal agriculture on the planet and its resources through adequate policies.

**Ladner (2015)** was of the opinion that dependency upon the industrialized agriculture has caused an imbalance in food supply with exorbitant environmental and economic cost. He describes the way the problems can be mitigated through the sustainable food policy and city planning. He has provided with the solutions to attain the objective of sustainable food production and distribution which will naturally make the cities safer and more beautiful along with the economic benefits.

**Foer (2009)** lays emphasis on the new generation that is becoming a part of industrialized world and why consuming animals would be a significant and different issue for them now as compared to what it meant for the generations years back. He has thrown light on the lack of transparency on the part of meat industries in the modern world and the reasons for the consumption of eating animals outweighing the pros of the same. He concludes by saying that consuming animals that are industrially and factory farmed is bad for the environment as well as humans and non-humans alike.

**Carolan (2013)** throws light on the way the production of seemingly cheap food such as fast food in reality proves to be a huge burden and costs a lot to the environment with special emphasis on the meat production and consumption, as they prove to be an inefficient use of environmental resources and a significant cause of climate change.

By analyzing the above reviews of literature, it can be inferred that although the awareness pertaining to the role of global food system and food production in accelerating squandering

of the natural resources and the warming up of the planet emerges as a new concept and understanding for the majority population, it has not gone completely unnoticed. Scientists, researchers, sociologists, ecologists and people from similar backgrounds have, time and again, examined the evolution of food consumption, globalization of food culture and most importantly, contribution of food production system to ecological imbalance. They have also tried to provide solutions to mitigate the carbon footprint of food production and consumption.

This paper is mainly factual, analytical and descriptive in nature. Through this paper, an attempt has been made to understand the relationship between environment and food production and the way in which food sector can be utilized as a scope for mitigating environmental challenges. The data used in this paper is from secondary sources as per the requirements of the study.

**a) Dietary Lifestyles and the Environment: An Analysis**

The analysis of the impact of different dietary lifestyles will be done by systematic evaluation of the environmental footprint of non-vegetarian diet, lacto-ovo-vegetarian diet and vegan diet one by one.

**b) Environmental Impact of a Non-Vegetarian Diet**

In relation to the carbon footprint, the production of red meat roughly generates 23% of agriculture-related greenhouse gas emissions (Moreira, 2018). Globally, it has been estimated that livestock is responsible for generating dangerously high amounts of methane emissions, a gas which is more toxic and deleterious to the environment than carbon dioxide. This output is especially dominated by beef production. According to one study, it was estimated that meat and dairy production processes account for 80% of all GHGs from the food sector and 24% of total GHGs (Bradbury, 2014). A study from India indicates that production of mutton and animal milk contribute up to 23% and 35% of total local agricultural greenhouse gas emissions, while all other food production combined contribute 16% of it (Joy, 2018). Globally, animal agriculture (production of all animal-derived products) is responsible for 18% of total greenhouse gas emissions (FAO, 2006).

Animal Agriculture is also responsible for causing water depletion and water shortage. 27% of the world's freshwater is used for the production of animal products (Mekonnen and Hoekstra, 2011). More water is used for meat (animal protein) production than is needed for plant protein production. One kilogram of plant-based protein requires roughly 100 times less water than one kilogram of animal-based protein (Cleveland, 2017).

Taking into consideration the Amazon Rainforest Fires in Brazil (2019), it was observed that the fires were deliberately started to clear land and to make room for cattle ranching and production of feed crops. Example like this throw light on the severity of the environmental destruction caused by the production of meat.

**c) Environmental Impact of a Lacto-Ovo-Vegetarian Diet**

When compared to a non-vegetarian diet, lacto-ovo-vegetarian diet has a comparatively smaller carbon footprint. However, the production of dairy and eggs, globally, pose a serious threat to methane emissions, water consumption and land required. Globally dairy operations are most likely to consume a large quantity of water throughout the several activities involved in the production of dairy milk and other dairy products. They are also responsible for polluting water resources due to manure, fertilizer and feces runoff from the dairy farms. The Food and Agriculture Organization (FAO) of the United Nations predicts that, in India,

“increase in demand for dairy products will put increasing pressure on dairy production systems; traditional breeds and feeding practices are likely to give way to higher-yielding breeds, associated intensification of production systems, increased disease risks, pollution and animal health issues, and a greater reliance on (feed) concentrates.”

Egg production, on the other hand, affects water and land toxicity. It is mainly associated with the emission of greenhouse gases and contamination of soil and water. The manufacture of the material used in the packaging of eggs might also harm the environment.

#### d) **Environmental Impact of a Vegan Diet**

A vegan diet is the one which is 100% plant based – does not even include animal milk – which forms a major part of a vegetarian diet which is, more often than not, confused as being similar to a vegan diet. A vegan diet contains no product that is derived from an animal.

When compared to any type of non-vegan dietary lifestyle, a vegan diet proved to be the most environmentally sound, sustainable and friendly. This is because far less amount of land, water, energy and other resources are required to produce vegetables, fruits, nuts, seeds, and other grains and crops when they are directly being consumed by humans instead of being fed to animals who are then slaughtered for human consumption, hence causing a highly inefficient way of the transfer of energy. Eating plant-based food directly converts solar energy to food energy.

University of Oxford study (Poore, 2018) found that not eating meat and dairy products can cut back a person's carbon footprint by up to 73%. According to the United Nations Environment Program report, “Assessing the Environmental Impacts of Consumption and Production”, a global shift towards a plant-based diet is imperative in mitigating the worst effects of climate change on the planet.

### III. **Objective of the study**

- Which type of diet proved to be the most environment-friendly and sustainable among all?
- To study the role of global food system in the current environmental crisis.
- To understand the production system and carbon footprint of different diet patterns.
- To examine the position and work of governments and international organizations pertaining to the relationship between environment and dietary patterns.
- To analyze the policies and regulations formed and adopted by governments, independent bodies, NGOs, and different other institutions to address the problem and to bring about a sustainable change.
- What steps have been taken by the governments, international organizations and/or NGOs and other independent bodies in tackling with the growing concern about the unsustainable global food system?

### IV. **Hypothesis:**

- A vegan diet that is free from any animal-derived product and is 100% plant-based has the least amount of carbon footprint, minimal resource utilization and is the most sustainable diet among all.
- The NGOs as well as International Organizations have played a significant role in sustaining global food system.
- Many steps have been taken by the national and international organizations to ensure sustainability of environmental friendly dietary system.

## V. Discussion and Analysis:

### Policies related to Diet and Environment and evidences around the world

In regard to the regulations and policies addressing diet and environment that have been formulated and implemented, NGOs, independent bodies and institutions come to the forefront that act as a catalyst of change and influence the governments to take necessary actions. The role of NGOs and institutions is an indispensable one in not only persuading the governments to form policies but also independently curating policies to drive the change.

The policies associated with Diet and Environment focus on bringing in and implementing “Sustainable Food Policy and Food System” to reduce one’s carbon footprint on the environment through mindful selection and consumption of food resources. The type of food consumed plays a major role in determining one’s impact on the environment. Steps are taken by educational institutions and work-places in mitigating their carbon-footprint through sustainable food policies. Sustainable Food Policies aim to reduce the environmental impact of various institutions by studying the carbon footprint of different food products consumed by them and replacing the ones with higher footprint by those products that are comparatively environment-friendly, sustainable and have a lower carbon footprint. The adoption of sustainable food policies has shown positive results way more effectively and quickly than other types of policies that are also implemented for the purpose of reducing environmental footprint. Growing awareness regarding the contribution of animal agriculture to global warming and resource depletion has led to different institutions adopt these policies in order to move towards an environment-friendly lifestyle. Discussed below are some of the examples from all over the world for the same.

In 2016, **Cambridge University**, as part of its Sustainable Food Policy, successfully reduced its food-related carbon emissions by cutting out beef and lamb from its menus. It also promoted a reduction in the consumption of dairy products. In place of animal products, they introduced vegan and vegetarian options which would not only appeal the university community but will also help in the reduction of their environmental footprint. The university was able to cut its carbon emissions by 10.5% (University of Cambridge, 2016) because of the switch. The switch was made as a part of their Sustainable Food Policy according to the recommendations of Andrew Balmford, who is the professor of Conservation Science at the university.

**Harvard University** signed the Cool Food Pledge designed by World Resource Institute (WRI) and UN Environment to achieve the goal of becoming fuel neutral by 2016 and fossil fuel free by 2050. As a part of its Save the Planet programs, Harvard is striving to bring about a change in diet and move towards a more plant-based way of consumption. Harvard’s Sustainable and Healthful Food Standards focuses on making the university community more aware and informed about the consequences of their food choices.

Similar schemes have been implemented in cities like Lille (France) and Veracruz (Mexico) through which, children are served meat-free meals at least one day every week.

One of the largest private universities in India, **Lovely Professional University**, worked with Vegan Outreach India, an NGO, to bring in Sustainable Food policy through the Green Tuesday Campaign which is curated by the NGO to help various institutions in India reduce their environmental footprint by adopting a more plant-based diet. The university has strived to reduce its milk consumption by 14.3% and introduce two non-dairy beverages.



**Two Vegan School Meal Projects**, one named **Aktion Pflanen-Power**, meaning Plant-Powered Pupils, an initiative was taken by German Health Insurance Company BKK ProVita and an NGO, named ProVeg is a student-focused project which aims to educate students on the benefits of a plant-based vegan diet and second, **KEEKS, - Climate and Energy-efficient Kitchen in Schools**—also headed by ProVeg, is an initiative which aims to make the school

kitchens and mess more efficient and environment-friendly through managing the food they serve. Both the projects were implemented in German schools. **The projects were also awarded by the United Nations and won the 2018 Climate Action Award for their momentous step towards mitigating their carbon footprint.**

In 2019, the **Food Safety and Standards Authority of India (FSSAI)** through their initiative named **Eat Right India** encouraged people to adopt a sustainable dietary lifestyle including Plant-Based Foods as a measure to fight against climate change. In their view, it's necessary and essential that the people consume healthy foods that are environmentally sustainable.

The above examined evidences and policies from different parts of the world thoroughly analyze and confirm that a shift towards a more plant-based veg and dietary lifestyle is essential in cutting upon our carbon emissions and to embrace an environment friendly lifestyle. It's equally

important to note that these several projects, initiatives, steps taken by institutions worldwide are designed and implemented taking into consideration the indispensable research done and key findings released by two of the major international bodies— first, The Food and Agriculture Organization of the United Nations (FAO, 2006) explicated that Animal Agriculture is responsible for 18% of anthropogenic greenhouse gas emissions and second, The World-Watch Institute, which, in its publication “Livestock and Climate Change” (Goodland, 2009), expounded that Animal Agriculture and contribution of Livestock account for 51% of all climate-noxious gases (CO<sub>2</sub> equivalent), describing that FAO underestimated and overlooked some direct and indirect livestock emissions. Additionally, as per the recommendations of the most comprehensive study done to date on the impact of farming on the planet, “avoiding meat and dairy products is the single biggest way to reduce one's environmental impact on the planet” (Poore, 2018).

Therefore, taking note of the developments in the studies and recommendations of international environment organizations and research bodies, the environmental policies related to diet are becoming a crucial part and focus of the decisions taken by governments and NGOs worldwide in containing the environment crisis.

## VI. Revaluation of Discussion

The attempted research puts a new perspective in place, i.e. understanding the role of livestock and agriculture in augmenting global warming and global greenhouse emissions. The mainstream discussions mainly have been revolving around the impact of climate change on the planet and livestock agriculture and strive to find solutions for the same. Thus, it is imperative that production of various food products is also acknowledged as a resource-intensive activity and accordingly, people are made aware and are educated about lesser carbon-footprint food products so that they can make an informed decision about choosing an environment-friendly dietary lifestyle.

Simultaneously, it is crucial that the governments take the responsibility to make sustainable food products more accessible to people and subsidize them so that they are easily available and affordable. Locally produced food products should be promoted in place of purchasing and consumption of imported food products. This is because even though the findings of the research show that a plant-based vegan diet is the most sustainable and environment-friendly, inculcating large amounts of vegan products that are majorly imported from foreign countries can act as a hindrance in achieving

the complete environmental benefit of a plant-based diet.

It is also important to note that, realization and acknowledgement of the fact that the food choices of the people have consequential impact on the environment and its resources, may take time due to several factors; thus this is the reason for the significant role of government, NGOs, policy makers, administrators and people working at grass-root levels. The work done by government personnel in making regulations, policies, strategies and laws accelerate the needed change and required improvement with efficiency and within the desired period of time.

## VII. Result

- A diet based on animal products requires an unsustainable amount of resources and causes the most environmental damage having a larger environmental footprint as compared to a plant-based diet.
- A plant-based diet proved to be the most sustainable in the long term with an important requisite i.e. it should comprise of mostly locally produced items.
- The role played by NGOs and independent bodies has been crucial in addressing the issue of diet and environment and helping various institutions in adopting measures to reduce their carbon footprint.
- The governments of different countries, although they have taken time in bringing out required policies pertaining to food consumption, have started working on educating the citizens in making an informed choice which helps not only the environment but also their health.

## VIII. Recommendations

- Organizations, from around the world have already begun working on this issue and the governments must take up the responsibility in empowering people to make better and informed decisions regarding their food choices.
- The consumption of food resources should be done in a sustainable and environment-friendly manner.
- The media should play an important role in disseminating awareness regarding the importance of a plant-based diet.
- Colleges and schools should organize programs and campaigns to encourage the need for sustainable food consumption.
- The government should devise such policies that regulate the harmful impact on the environment by encouraging the promotion of a vegan diet.
- More plant-based food items should be made cheaper.
- Tax on meat can also help in regulating the high amounts of meat products being consumed by the majority population.

## IX. Conclusion

Altogether, it has been observed that while the current global food system poses a big threat to the ecological system of the planet, it can equally provide great potential and act as a tool to scale back and mollify global warming, deforestation, water depletion, greenhouse gas emission and, several other environmental challenges. The hypothesis of the study proves to be true on the basis of secondary study. This is often due to the minimal environmental impact of a vegan diet. A vegan diet is a plant-based approach to live a healthy and sustainable life. Animal Agriculture acquires one of the top positions in polluting the environment. A diet comprising of animal-based products will always have a larger carbon footprint than a plant-based diet due to inefficiency in transfer and also a waste of energy in the chain and process of meat, dairy and egg production. It is also vital to understand that, in spite of the observations done on the impact of agriculture and livestock farming on the planet, the awareness concerning the



food habits of individuals forming a significant part of their environmental footprint emerges as a new concept and knowledge to many; therefore keeping this in mind, the role of policy perspective and policy approach become important in order to bring about a significant change at a systematic level which provides with faster and far-reaching results accompanied with change at an individual level. Food consumption is one such quotidian human activity which is vital for survival as it is the primary source of energy to carry out several other human activities, thus it is imperative to adopt a sustainable diet which does not threaten and hamper the future of our planet and equally, the future of the coming generation. With this understanding in the regard, a plant-based diet that excludes all animal-derived products proves to be the least environmentally impacting and also stands sustainable in the long run.

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