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# The Influence of Socioeconomic Factors on Dietary Choices and Health Outcomes

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Abstract: This research paper explores the intricate relationships among socioeconomic factors, dietary choices, and health outcomes, utilizing case studies to illustrate the nuanced dynamics at play. Two contrasting cases, featuring individuals with divergent socioeconomic backgrounds, underscore the disparities in access to nutritious foods and the subsequent impact on health. Sarah Johnson, representing an upper-middle-class demographic, exhibits health-conscious dietary choices influenced by education and economic stability, resulting in positive health outcomes. In contrast, Jamal Thompson, facing economic challenges and residing in a lower-income neighborhood, confronts barriers to adopting healthier habits, leading to adverse health consequences. The findings emphasize the need for tailored interventions that address economic disparities, cultural influences, and educational gaps. Culturally sensitive public health initiatives, long-term studies, and precision nutrition approaches are proposed as future directions to enhance the effectiveness of interventions. The research underscores the importance of multifaceted strategies, policy changes, and community engagement to create environments conducive to healthier dietary choices and improved health outcomes across diverse socioeconomic strata.

Keywords:socioeconomic factors, dietary choices, health outcomes, case studies, disparities, cultural influences, public health, intervention, economic disparities, access to resources, education, precision nutrition

#### I. Introduction

The intersection of socioeconomic factors, dietary choices, and health outcomes has emerged as a focal point in contemporary public health research. The growing prevalence of chronic diseases



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and health disparities among populations worldwide necessitates a nuanced exploration of the intricate relationships between individuals' [1] socioeconomic status, the choices they make regarding their diets, and the subsequent impact on their overall health. This research delves into the multifaceted nature of these connections, employing a mixed-methods approach to comprehensively analyze the influence of socioeconomic factors on dietary choices and health outcomes [2].

## A. Background

Over the past few decades, the global landscape of health has undergone significant transformations, marked by a surge in chronic diseases such as obesity, diabetes, cardiovascular diseases, and various diet-related disorders. Concurrently, researchers and public health experts have recognized that these health challenges are not distributed uniformly across populations. Instead, they are disproportionately concentrated among individuals with lower socioeconomic status, pointing towards a complex interplay between economic circumstances and health outcomes [3].

Socioeconomic factors, including income, education, occupation, and access to resources, play a pivotal role in shaping an individual's lifestyle choices, particularly those related to diet [4]. The socioeconomically disadvantaged often face barriers that limit their access to nutritious food options, leading to the adoption of dietary patterns that may contribute to poor health outcomes. This phenomenon raises critical questions about the extent to which socioeconomic factors influence dietary choices and subsequently impact health [4].

#### **II.** Data Collection Technique:

The data collection process for this research will employ a combination of qualitative and quantitative techniques to obtain a comprehensive understanding of the influence of socioeconomic factors on dietary choices and health outcomes [5].

#### A. Qualitative Data Collection:

#### i. In-Depth Interviews

In-depth interviews will be conducted with participants to gather rich, detailed insights into their experiences, attitudes, and perceptions regarding the influence of socioeconomic factors on their dietary choices and health outcomes. A semi-structured interview guide will be developed, covering key themes related to socioeconomic status, access to nutritious food, cultural influences, and health-related behaviors [6].



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#### ii. Focus Group Discussions

Focus group discussions will be conducted to explore shared perspectives within specific demographic or socioeconomic groups. These discussions will facilitate the identification of common themes and variations in experiences, providing a more nuanced understanding of the impact of socioeconomic factors on dietarypattern[7].

#### **B.** Quantitative Data Collection:

## i. Surveys

Participants will complete surveys designed to collect quantitative data on various aspects, including demographic information, socioeconomic status, dietary habits, and self-reported health outcomes. The surveys will include validated instruments to ensure the reliability of the data [8].

## ii. Biometric and Clinical Assessments

Objective measurements will be taken to assess participants' health status. This includes anthropometric measurements such as height, weight, and waist circumference, as well as clinical assessments like blood pressure readings and relevant biomarker analysis. These assessments will provide quantitative data on participants' physical health, allowing for a more accurate evaluation of health outcomes [9].

# C. Dietary Assessment:

## i. Food Frequency Questionnaires

Participants will be asked to complete food frequency questionnaires to capture information about their dietary patterns. This tool will inquire about the frequency and quantity of food consumed, including specific details about the types of foods and beverages regularly included in their diets.

## ii. 24-Hour Dietary Recalls

Participants will engage in 24-hour dietary recall interviews, providing detailed accounts of all foods and beverages consumed within a 24-hour period. This technique helps in capturing real-time dietary information, allowing for a more accurate representation of participants' daily food intake.

## **D.** Participant Selection:

A purposive sampling strategy will be employed to ensure the inclusion of participants from diverse socioeconomic backgrounds. This strategy will consider factors such as age, gender,



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ethnicity, income level, education, and geographic location, ensuring a representative sample that allows for the exploration of various perspectives. Prior to participation, informed consent will be obtained from all participants. They will be fully briefed on the nature of the study, the data collection procedures, and their rights as participants [10]. Confidentiality and anonymity will be emphasized, and participants will have the option to withdraw from the study at any point without repercussions [11].

## **E.** Ethical Considerations:

## i. Institutional Review Board (IRB) Approval

The research will seek approval from the Institutional Review Board (IRB) or an ethical review committee to ensure that the study adheres to ethical standards and guidelines for research involving human participants.

# ii. Confidentiality and Anonymity

Measures will be implemented to safeguard the confidentiality and anonymity of participants. Identifiable information will be kept secure, and data will be reported in aggregate to prevent the identification of individual participants.

## III. Participants

The selection of participants for this research will employ a purposive sampling strategy to ensure a diverse and representative sample that captures various socioeconomic backgrounds. The inclusion criteria will be designed to encompass a range of demographic characteristics, allowing for a comprehensive exploration of the influence of socioeconomic factors on dietary choices and health outcomes [12].

#### A. Inclusion Criteria:

#### i. Demographic Diversity:

Participants will be selected to represent a broad spectrum of demographic characteristics, including age, gender, ethnicity, and geographic location. This diversity is crucial to understanding how different socioeconomic factors may intersect with various demographic groups.

#### ii. Socioeconomic Status:

Participants will be categorized into different socioeconomic groups based on factors such as income, education, and occupation. This categorization will enable the examination of how varying levels of socioeconomic status influence dietary choices and health outcomes [13].



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#### iii. Health Status:

Individuals with a range of health statuses will be included to capture a diverse set of experiences. This will encompass participants with chronic conditions, those without known health issues, and individuals with varying degrees of health awareness [14].

## iv. Cultural Backgrounds:

Cultural influences on dietary choices will be considered by including participants from diverse cultural backgrounds. This will allow for an exploration of how cultural factors intersect with socioeconomic influences in shaping dietary habits [15].

## **B.** Recruitment Process:

The recruitment process aims for diversity through purposive sampling, targeting various demographics. Outreach will include community centers, healthcare facilities, education institutions, and social media. Collaborations with local organizations will enhance engagement. Clear communication about the research and informed consent will be provided to interested individuals, ensuring transparency and building trust for voluntary participation.

## i. Community Partnerships:

Collaborations with community organizations, health clinics, and educational institutions will be established to facilitate participant recruitment. These partnerships will help ensure access to a diverse pool of potential participants.

## ii. Advertisement and Outreach:

Recruitment efforts will include targeted advertisements through online platforms, community bulletin boards, and local media outlets. Information about the study, its objectives, and the importance of participant diversity will be clearly communicated in recruitment materials.

## iii. Informed Consent:

Participants will be provided with detailed information about the study's purpose, procedures, potential risks, and benefits. Informed consent will be obtained from all participants before their involvement in the research. Participants will be informed of their right to withdraw from the study at any point without consequences.

# **C. Sample Size Determination:**

Determining the sample size for this research involves considering statistical factors like effect size, confidence level, and power, along with practical constraints such as time and budget. Striking a balance between precision and resource efficiency, the researchers aim to capture the



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variability in socioeconomic factors, cultural influences, and health outcomes. The chosen statistical tests and the potential for participant attrition influence the sample size calculation. A purposive sampling strategy will ensure diversity, enhancing the study's external validity. Established formulas and sensitivity analyses will guide the sample size determination, ensuring a meaningful and representative dataset for robust research outcomes.

#### i. Statistical Considerations:

The sample size will be determined based on statistical considerations, ensuring that it is sufficient to detect meaningful relationships and patterns in the data. Power analysis may be conducted to determine the minimum sample size needed for reliable results.

## ii. Saturation in Qualitative Data:

For the qualitative component, data collection will continue until thematic saturation is reached. Saturation occurs when no new information or themes emerge from additional interviews or focus group discussions, ensuring depth and richness in qualitative data.

## **D.** Data Confidentiality:

Maintaining data confidentiality is a top priority in this research. All collected information, whether qualitative or quantitative, will be securely stored with restricted access. Personal identifiers will be separated from research data, and participants will be assigned unique codes to ensure anonymity. During interviews and discussions, efforts will be made to avoid disclosing identifiable information. Survey responses will be reported in aggregate form [16], preventing individual identification. Biometric and clinical assessments will be conducted in private, with coded results. The research team will use secure databases and encrypted storage to enhance data protection. Institutional Review Board approval will be sought, and participants will be informed about confidentiality measures during the consent process, emphasizing their right to privacy. This commitment is crucial for ethical conduct and building trust with participants.

#### i. Anonymity and Privacy:

Participants' identities will be kept confidential throughout the research process. Any identifiable information will be securely stored, and findings will be presented in aggregate form to prevent the identification of individual participants.



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## ii. Data Security:

Measures will be implemented to ensure the security of participant data. Electronic records will be password-protected, and physical records will be stored in a secure location with restricted access.

## IV. Case Study

## Case Study-1]

To illustrate the diverse influence of socioeconomic factors on dietary choices and health outcomes, a fictionalized composite case study is presented. This case study amalgamates various elements inspired by real-world scenarios while ensuring confidentiality and anonymity.

#### a. Personal Details

Participant Profile:

Name: Maria Rodriguez

Age: 35

Gender: Female

Ethnicity: Hispanic

Socioeconomic Status: Low-income

Education: High school graduate

Occupation: Service industry, part-time

Health Status: Overweight, diagnosed with type 2 diabetes

## b. Background:

Maria Rodriguez resides in an urban area characterized by limited access to fresh and affordable produce. She works part-time in a service industry job, earning a modest income that barely covers her basic needs. As a high school graduate, Maria has faced challenges in securing stable employment with higher wages. She lives in a neighborhood with few grocery stores, predominantly populated by fast-food restaurants and convenience stores.

#### c. C. Dietary Choices:

Maria's dietary choices are influenced by her socioeconomic constraints. Limited financial resources and time constraints due to her part-time job lead her to opt for convenient, processed foods that are often high in calories, saturated fats, and sugars. Fresh fruits and vegetables are considered luxuries due to their higher costs and limited availability in her neighborhood.



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#### d. Cultural Influences:

Maria's Hispanic background plays a role in her food preferences. Traditional Hispanic dishes, often rich in carbohydrates and fats, are integral to her cultural identity. However, the affordability and accessibility of these foods contribute to her dietary patterns.

#### e. Health Outcomes:

Maria's health is adversely affected by her dietary choices. Her diet, coupled with a sedentary lifestyle due to work demands, has led to weight gain and a subsequent diagnosis of type 2 diabetes. The lack of regular access to healthcare resources poses challenges in managing her condition effectively.

## f. Barriers to Change:

While Maria acknowledges the importance of healthier food choices, several barriers impede her ability to make positive changes. Economic constraints, limited education on nutrition, and the absence of nearby resources for fresh produce create substantial obstacles. Additionally, her demanding work schedule makes it challenging to engage in regular physical activity.

## g. Public Health Implications:

Maria's case exemplifies the complex interplay between socioeconomic factors and health outcomes. Addressing her situation requires multifaceted interventions, including:

## h. Economic Support:

Initiatives that enhance financial stability and job opportunities for individuals with lower income can contribute to improved dietary choices.

#### i. Educational Programs:

Implementing nutrition education programs tailored to the cultural context can empower individuals like Maria to make healthier food choices within their economic constraints.

## j. Community Infrastructure:

Improving access to affordable, nutritious foods through community initiatives such as farmers' markets and grocery store incentives can positively impact dietary patterns.

#### k. Workplace Wellness Programs:

Collaborations with employers to implement workplace wellness programs, promoting healthy lifestyles and providing resources for physical activity, can benefit individuals with demanding jobs.



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#### Case Study-2]

## a. Participant Profile:

Name: Jamal Thompson

Age: 42

Gender: Male

Ethnicity: African American

Socioeconomic Status: Low-income

Education: High school graduate

Occupation: Manual laborer

Health Status: Overweight, diagnosed with hypertension

## b. Background:

Jamal, a manual laborer, faces economic challenges and resides in a lower-income neighborhood with limited access to fresh produce. His education is limited to high school, and he works long hours to make ends meet, often relying on convenience foods due to time constraints.

## c. Dietary Choices:

Jamal's dietary choices are influenced by economic constraints and limited access to healthier options. His diet consists of inexpensive, calorie-dense foods with lower nutritional value. Fast food and processed snacks are convenient choices that align with his budget and schedule.

#### d. Cultural Influences:

Jamal's cultural background influences his dietary preferences, with traditional comfort foods playing a significant role in his meals. Cultural factors contribute to a preference for fried and carbohydrate-rich foods.

## e. Health Outcomes:

Jamal's health outcomes are impacted by his dietary patterns. The combination of a high-calorie diet and a lack of regular physical activity has led to overweight and a diagnosis of hypertension. Limited access to healthcare resources further hinders his ability to manage his health effectively.

## f. Barriers to Change:

Jamal faces significant barriers to adopting healthier dietary habits. Economic constraints, limited education on nutrition, and the absence of nearby grocery stores with affordable fresh



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produce create substantial obstacles. Additionally, the demanding nature of his job leaves little time for leisure and physical activity.

## g. Public Health Implications:

Jamal's case highlights the need for targeted interventions addressing economic disparities and improving access to affordable, nutritious foods in lower-income neighborhoods. Public health initiatives should aim to bridge the gap in nutritional knowledge and provide resources for healthier lifestyle choices in economically disadvantaged communities.

#### V. Observation & Discussion

## A. Case Study 1 (Sarah Johnson):

Case Study 1 (Sarah		
Johnson):		
<b>Observations:</b>		
<b>Dietary Patterns:</b>	Sarah's dietary choices reflect a well-balanced and nutritionally	
	conscious approach, influenced by her education in nutrition.	
<b>Cultural Influences:</b>	Despite being health-conscious, Sarah integrates cultural diversity	
	into her diet, demonstrating an appreciation for various cuisines.	
<b>Health Outcomes:</b>	Sarah's overall health outcomes are positive, with a normal BMI	
	and an active lifestyle contributing to a lower risk of diet-related	
	chronic diseases.	
<b>Discussion:</b>		
<b>Educational Impact:</b>	Sarah's case emphasizes the positive influence of education on	
	dietary choices. Nutrition education equips individuals to make	
	informed decisions, promoting healthier lifestyles.	
<b>Access</b> and	Sarah's socioeconomic status enables her access to a variety of	
Affordability:	fresh and organic foods. The case underscores the importance of	
	economic stability in fostering healthy dietary habits.	
<b>Cultural Sensitivity:</b>	Sarah's ability to integrate cultural influences into her diet without	
	compromising nutritional quality highlights the importance of	
	culturally sensitive nutrition education.	

Table 1. Observation and Evaluation of Case Study 1

# **B.** Case Study 2 (Jamal Thompson):

Case Study 2 (Jamal		
Thompson):		
<b>Observations:</b>		
<b>Dietary Patterns:</b>	Jamal's dietary choices are influenced by economic constraints,	
	resulting in a diet rich in calorie-dense, processed foods.	
<b>Cultural Influences:</b>	Cultural factors contribute to a preference for traditional comfort	
	foods, impacting Jamal's dietary habits.	
<b>Health Outcomes:</b>	Jamal's health outcomes are negatively affected, with overweight	
	and a diagnosis of hypertension linked to his dietary patterns.	



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<b>Discussion:</b>	
Socioeconomic	Jamal's case underscores the impact of economic constraints on
Barriers:	dietary choices. Limited access to affordable, nutritious foods in
	lower-income neighborhoods poses significant barriers.
Cultural	Cultural influences play a role in Jamal's dietary preferences.
<b>Considerations:</b>	Public health interventions should consider culturally tailored
	approaches to address dietary habits.
Health Disparities:	The case highlights health disparities associated with
	socioeconomic factors. Tailored interventions are essential to
	address the unique challenges faced by individuals in lower-
	income brackets.

Table 2. Observation and Evaluation of Case Study-2

# **C.** Comparative Analysis:

Comparative	
Analysis:	
<b>Observations:</b>	
Socioeconomic	A comparative analysis reveals significant disparities in dietary
Disparities:	choices and health outcomes between individuals of different
	socioeconomic statuses.
Access to	Higher socioeconomic status is associated with better access to
Resources:	nutritious foods, leading to more favorable health outcomes.
Cultural	Both cases emphasize the importance of cultural sensitivity in
Sensitivity:	addressing dietary preferences and promoting health.
Discussion:	
<b>Equity</b> in <b>Health</b>	Public health interventions must address socioeconomic disparities
<b>Interventions:</b>	to promote equitable access to resources that support healthier
	lifestyles.
<b>Community-Based</b>	Tailored community-based solutions, such as initiatives to improve
<b>Solutions:</b>	access to fresh produce in lower-income neighborhoods, can
	contribute to reducing health disparities.
Policy	Policymakers should consider the socioeconomic determinants of
Implications:	health when developing strategies to address diet-related health
	issues, aiming for inclusive and targeted interventions.

**Table 3. Comparative Analysis & Evaluation** 

# D. Ethnographic Analysis

Ethnographic Analysis:		
<b>Observations:</b>		
Cultural	The ethnographic analysis uncovers nuanced cultural factors that influence	
Nuances:	dietary choices in both cases.	
<b>Social Context:</b>	Cultural and social contexts play a crucial role in shaping individuals'	



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	relationships with food and their health behaviors.	
<b>Discussion:</b>		
Qualitative	Qualitative insights from ethnographic analysis complement quantitative	
<b>Insights:</b>	findings, providing a deeper understanding of the sociocultural factors	
	influencing dietary choices.	
Holistic	A holistic approach that considers both quantitative data and qualitative	
Approach:	insights is essential for developing comprehensive public health strategies.	
Community	Community engagement and participatory approaches can enhance the	
<b>Engagement:</b>	effectiveness of interventions by acknowledging and incorporating local	
	cultural practices.	

**Table 4. Ethnographic Analysis& Evaluation** 

## VI. Conclusion

In conclusion, the exploration of socioeconomic factors, dietary choices, and health outcomes reveals a complex web of influences that shape individuals' well-being. The case studies of Sarah Johnson and Jamal Thompson illustrate the stark disparities arising from economic constraints, access to resources, and cultural influences. Notably, Sarah's advantageous socioeconomic status, coupled with nutritional education, enabled her to make informed and health-conscious dietary choices, resulting in positive health outcomes. Conversely, Jamal faced economic challenges and limited access to nutritious foods, leading to a less healthy diet and adverse health consequences. These cases emphasize the need for tailored interventions that address the specific barriers faced by individuals from diverse socioeconomic backgrounds. Cultural sensitivity emerges as a critical consideration, acknowledging the impact of cultural influences on dietary habits. The future of research and interventions should incorporate longitudinal studies, precision nutrition approaches, and technology integration to provide a nuanced understanding and personalized strategies for promoting health. Policy changes, advocacy for equitable access to resources, and community-driven solutions are integral to fostering healthier environments and reducing health disparities. By embracing a multidisciplinary and inclusive approach, societies can work towards creating a landscape where everyone, regardless of socioeconomic status, has the opportunity for improved health and well-being.



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